

**Monthly Marketing &  
Sales Contact Program  
for Distributor/ Dealer  
Sales Support**

As a client we will share with you, our report covering the 25 primary reasons why distributors and dealers do not perform for your company the way you expect.

This comes out of a 5-year (and ongoing) survey with over 350 buyers, executives, dealers, distributors and buyers from across the country.

This is a powerful report and perhaps the only one of its kind in the industry.

If your company works with distributors or dealers this report will be invaluable to you.

**WHY THE  
WITCH DOCTORS**  
are still dancing  
in your Distributor  
relationships



25 reasons why  
distributors  
don't perform  
the way you  
expect

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**Pirozzoli&Williams**



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